

TIME TO  
**RISE**

---

THE MARQUETTE PROMISE TO BE THE DIFFERENCE

# Thanks for *rising* with us

CUMULATIVE CAMPAIGN IMPACT REPORT  
FISCAL YEAR 2024



**MARQUETTE**  
UNIVERSITY

**\$801,700,000**  
**reasons to say**  
***THANK YOU.***



“

*Time to Rise* elevated Marquette in unprecedented ways, and it's been our privilege to help inspire that success. The lasting gifts of this campaign are the marks it leaves on our students, faculty, campus and hearts. Thank you, all.”

**MARY ELLEN AND DR. SCOTT STANEK,  
AND KAREN AND CHUCK SWOBODA**

*National Campaign Co-chairs*



# Championing *the Promise of Marquette*

At the heart of our *Time to Rise* campaign has always been the Marquette promise — a commitment to Be The Difference by supporting our mission, our students, and our broader campus, alumni and Marquette communities. No one helped define and live this ongoing promise more than President Mike Lovell. He believed deeply in the power of the Marquette promise and in the campaign's ability to help us deliver that promise for today and tomorrow.

From the campaign's earliest frameworks, President Lovell championed the ways that *Time to Rise* would advance a bright, strategic vision for Marquette, how it would energize our alumni, parents and friends, and what these philanthropic resources would mean for students and faculty. His leadership and enthusiasm carried us through the campaign's quiet phase momentum, our virtual launch in the midst of the COVID-19 pandemic, and surpassing the university's bold goal of \$750 million with several months remaining.

He shared many times during the campaign's culminating year how he dreamed of a campaign total that began with an 8. Today, thanks to you, we can deliver on the Marquette promise at the level to which President Lovell aspired — one that keeps our university thriving and speaks into our future with a strong voice: *We Are Marquette. And we will Be The Difference.*



Clockwise from top left: President Lovell celebrates Marquette's BIG EAST victory; Amy Lovell and President Lovell; President Lovell joins fellow Marquette leadership and volunteers to serve in Hawaii; President Lovell with alumnus Dwyane Wade.

# Because of you, *it's our TIME*

Dear alumni, parents and friends,

Through your leadership and energy for Marquette, our rightfully bold *Time to Rise* campaign culminated in the largest philanthropic achievement in university history, surpassing our goal of \$750 million seven months ahead of schedule. In total, \$801.7 million was contributed in new gifts and confirmed pledges. A height of resources and support previously unimagined and one that propels Marquette into our bright future.

Thank you for helping to write this chapter in the story of Marquette. Whether you gave once or several times and whether you walked with us from the beginning or rallied at our close, your support helped to create the robust culture of giving that made *Time to Rise: The Marquette Promise to Be The Difference* a campaign for everyone.

Notably, in the final year of *Time to Rise*, we inspired the most alumni ever to support Marquette in any single fiscal year. That enthusiasm also led us to reach the highest single year total of funds raised at more than \$118 million.

But even the best numbers don't stand up to the on-the-ground impact you are having on our students and faculty each day. While stories on the following pages offer you a glimpse of the power of our philanthropic community, the ways in which you've changed lives over the last eight years is immeasurable.

We are a more promising Marquette thanks to you. Our students dream bigger. They immerse themselves in dynamic experiential learning and feel a sense of wellness and overall belonging. Our faculty remain models for classroom teaching and are leading on new discoveries and research through campaign resources. Campus is alive within vibrant new spaces, and our athletics programs model the energy, excellence and spirit of our Marquette community.

We are also a more promising Marquette thanks to the legacy of President Mike Lovell, who was the campaign's biggest champion. It was an honor to serve with him in this campaign journey and witness his steadfast belief in what Marquette can be when we come together.

Thank you!



Tim McMahon  
*Vice President, University Advancement*

## A CAMPAIGN FOR EVERYONE

Cumulative *Time to Rise* highlights



**867 6-FIGURE+ CAMPAIGN GIFTS**

(69% gave their first 6-figure gift)



**71K+ DONORS**

53% FIRST-TIME DONORS

during *Time to Rise* campaign

**149 DONORS WHO HAVE GIVEN \$1M+ GIFTS**

(72% gave their first 7-figure gift)

**MORE THAN \$313+ MILLION CONTRIBUTED TO SCHOLARSHIPS**



**\$231+ MILLION SPECIFICALLY TO ENDOWED SCHOLARSHIP FUNDS**

**NEARLY \$303 MILLION SECURED TO BOLSTER THE UNIVERSITY ENDOWMENT**

**436 NEW SCHOLARSHIPS**  
295 ENDOWED  
141 CURRENT USE

**NEARLY A DOZEN ENDOWED FACULTY** or directorship positions established or grown.



**180 CAMPAIGN VOLUNTEERS** across colleges, regions and affinity groups.

**266,325 GIFTS MADE** in *Time to Rise*.



**CREATED DYNAMIC CAMPUS TRANSFORMATION**

enhancing campus living and learning environments, including four signature facilities opening this academic year.

**1M+ SQUARE FEET**

transformed through 10 years of the Campus Master Plan, largely supported by *Time to Rise*.

**18 CENTERS OF EXCELLENCE** CREATED OR EXPANDED



**\$118.7+ MILLION**

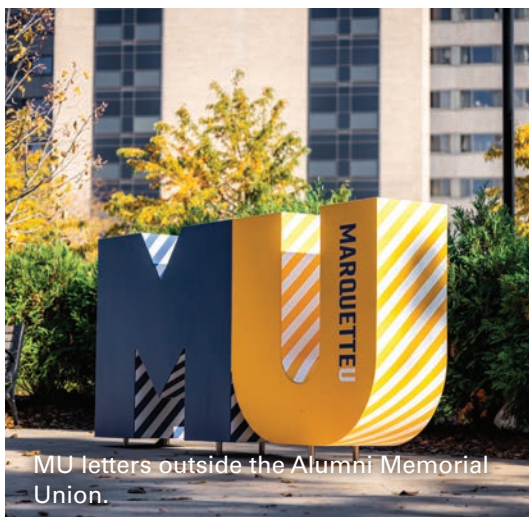
in funds raised **IN FY24** – the highest annual amount in *Time to Rise* and the **MOST ALUMNI GIFTS EVER** in a single fiscal year.



**PHILANTHROPIC MOMENTUM**

**16 DONORS** GAVE BETWEEN **\$5M-\$9.9M** during *Time to Rise*

**12 DONORS** GAVE **\$10M+** during *Time to Rise*



MU letters outside the Alumni Memorial Union.

“

Your generosity has been the difference in my life. I could not have asked for a better Marquette experience academically, professionally or personally, and you closed the gap to make it possible financially.”

**MAYA, Eng '24**

# *Time to Rise*

## Campaign Executive Committee

### **NATIONAL CAMPAIGN CO-CHAIRS**

**Mary Ellen Stanek, Arts '78**

**Dr. Scott P. Stanek, Arts '77, Dent '82**

**Charles M. Swoboda, Eng '89**

**Karen A. Swoboda, Eng '90**

### **COMMITTEE CHAIRS**

**Sheri L. Adams**  
Parents

**Joel J. Andryc, Sp '79**  
Communication

**Anthony J. Binsfeld, Eng '73**  
Upper Midwest

**Richard A. Broeren, Jr., Bus Ad '77**  
Business Administration

**Patrick O. Dunphy, Law '76**  
Law

**Michael A. Giffhorn, Bus Ad '80, Grad '81**  
Milwaukee

**Terry A. Jackson, Nurs '87**  
Nursing

**Adam M. McCostlin, Bus Ad '06**  
Young Alumni

**Beth M. McCostlin, Arts '06**  
Young Alumni

**Richard M. McDermott, Eng '91, Law '94**  
Engineering

**Dr. Susan P. Meinerz, Arts '79, Dent '84**  
Dentistry

**Christina M. Novak, Comm '06**  
Athletics

**Steven M. Novak, Comm '06**  
Athletics

**Emily S. Schumacher-Novak, Comm '07, Grad '10**  
Annual Giving

**Greg D. Schumacher-Novak, Eng '07, Grad '09**  
Annual Giving

**Paul L. Porretta, Arts '81**  
Northeast

**Michael J. Preiner, Bus Ad '02**  
Arts

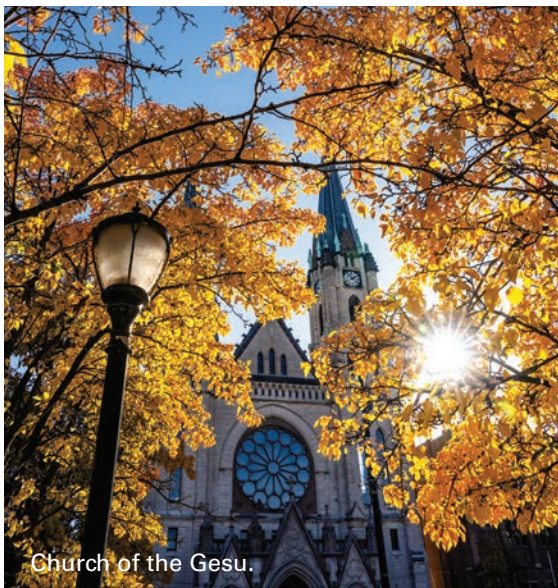
**Daniel S. Real, Bus Ad '81**  
Health Sciences

**James P. Ryan, Arts '89**  
Chicago

**Tracy A. Ryan, Comm '89**  
Chicago

**Mary E. Stanton, Arts '02**  
Mid-Atlantic

**Thomas H. Werner, Eng '86**  
West

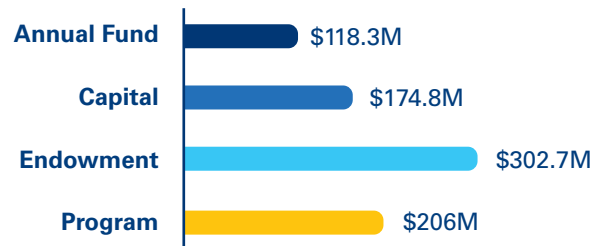


Church of the Gesu.

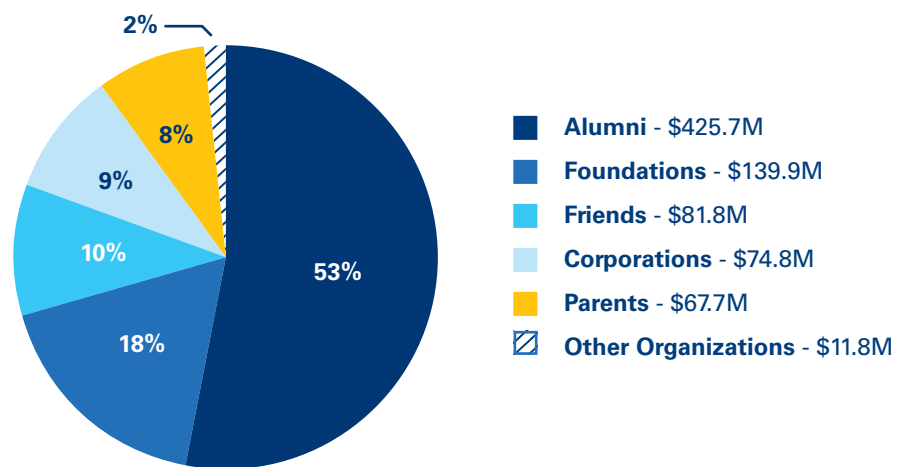
With special gratitude for the philanthropic passion and leadership of our Campaign Executive Committee, our college, regional and affinity-based committees, and all of our *Time to Rise* volunteers. You led us to historic heights.

# Giving in *Time to Rise*

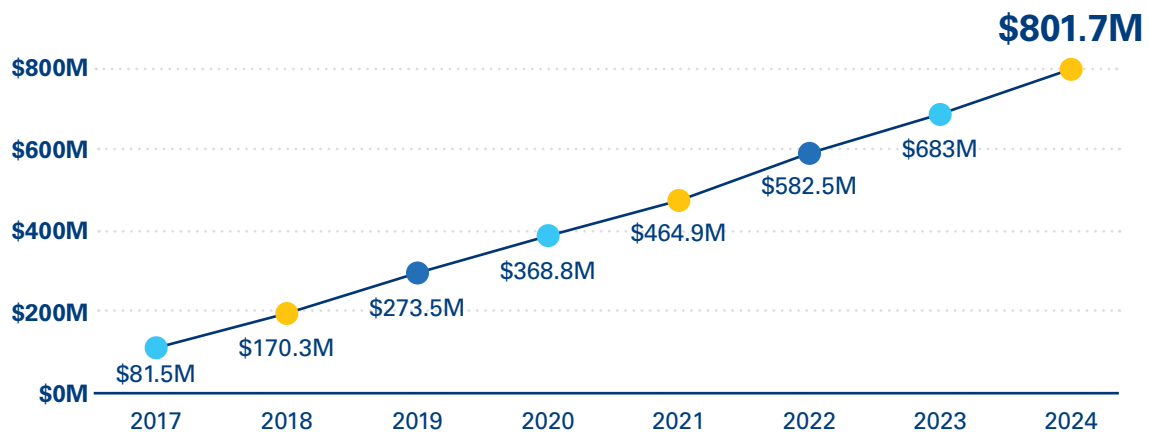
## Campaign commitment by category of support



## Giving by constituency type



## Commitments by fiscal year



**GIVE  
MARQUETTE  
DAY**

The first Give Marquette Day raises \$500,000 in 24 hours.

Anonymous \$23M gift catalyzes the vision for Dr. E. J. and Margaret O'Brien Hall.



Commitment from Ray and Kay Eckstein accelerates development of The Commons, Marquette's first new residence hall in 50 years.

*Time to Rise* passes \$100M milestone.



7-figure gifts from the Stempers and Swobodas support faith development, leadership development and basketball.



2017

2018

2019

7-figure gifts from Michael Cudahy (pictured), Dr. Paul Andrews, the Schmitz family, and the Lubar Family Foundation support scholarship, depression research and Marquette's Lubar Center for Public Policy.



The Northwestern Mutual Data Science Institute (pictured), the Opus College of Engineering Student Success Center, the Henke Terrace and the *Wintrust Ignatian Promise Scholarship Fund* launch with donor support.



*Time to Rise* passes \$250M milestone.

The Marian Grotto (pictured), Neuro Recovery Clinic, Eckstein Common, Institute for Women's Leadership, and Athletic and Human Performance Research Center all launch on campus.



While this timeline can't visually capture all gifts, we are grateful for all the ways people supported *Time to Rise* across the campaign's eight years.



# Campaign Milestones



More than \$13 million raised for scholarship — including for first-generation students — through support from the Cosgroves, the Werners, and the combination of Burke Scholars and Trinity Fellows.

Three College of Nursing gifts provide \$6.3M to student scholarships.

*Time to Rise* passes \$350M milestone.



Inaugural meeting of the Campaign Executive Committee.



2020

**GIVE MARQUETTE DAY**

The 4th annual Give Marquette Day inspires 4,000 donors to raise more than \$3M.

The Frechette Family Foundation gives \$5M to Marquette's distinguished O'Brien Fellows program in the Diederich College of Communication.



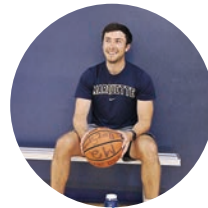
2021

Dwyane Wade makes major gift to extend his Live to Dream Summer Reading Program through 2025, renaming it in honor of his sister Tragil Wade-Johnson.

*Time to Rise* passes \$500M milestone.



President Lovell announces renovated Wellness + Rec center, led in part by a \$10M giving challenge from one alumni couple.



2022



7-figure gifts support renovations to Straz Hall, Chapel of the Holy Family and the Dental School.

2023



Burke Foundation extends student support through its Burke Scholars and Trinity Fellows programs with gift of \$4.6M.

2024



Alumnus and NBA Hall of Famer Dwyane Wade gives \$3M to enhance literacy, scholarships and Men's Basketball.

*Time to Rise* surpasses \$750M goal seven months early, culminating in \$801.7 million.



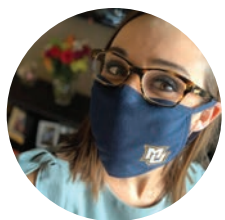
3,000 donors contribute to support Marquette's Backpack Program in honor of McCormick Hall's final year.



Inaugural meeting of the President's Advisory Council.



A 7-figure gift from the Joerres family supports high-impact student experiences and Marquette's Neuro Recovery Clinic.



Nearly 5,000 donors support frontline health care leaders as part of Marquette's mask campaign.

*Time to Rise* launches publicly, having raised \$453M to date from more than 50,000 donors.

\$31 million leadership gift from alumni Darren and Terry Jackson transforms scholarship and strategic growth for College of Nursing.



The Stanek family gives more than \$2M toward scholarship, special needs dental care, innovation, and O'Brien Hall.

7-figure gifts establish the Andrew Center for Restorative Justice (donors pictured), the Omon Advanced Automation Lab, and the Fotsch Innovation and Engineering Leadership Development Center; support scholarships and Neuro Recovery; bolster the Les Aspin Center; and support Marquette Mentors (donors pictured) and more.



St. Joan of Arc Chapel reopens after donor-supported preservation work.



Alumnus Marcus Lemonis and his wife, Bobbi, donate \$15M to create the Lemonis Center for Student Success.

*Time to Rise* reaches \$600M milestone.



7-figure gifts from the Helfaer Foundation and the Pfefferle family support Marquette's Wellness + Helfaer Recreation Center, and funding for the newly announced LOVELLSTRONG Center for Student Well-Being surpasses \$5M.



Dr. E. J. and Margaret O'Brien Hall opens to business students as the largest fully donor-funded project in Marquette history.



Leadership gift from the Vieth family establishes the Vieth Institute for Real Estate Leadership, uniting expertise in Business, Engineering and Law.

7-figure gifts from the Eck family, the Slaggie family, the Sprovieri family, the Mellon Foundation, and the Lilly Endowment support Wellness + Helfaer Recreation, health sciences research, scholarship, prison education initiatives, and faith programming.





Thanks for walking  
with us throughout  
*Time to Rise.*

Fold out to see the full span of campaign impact.

## Expand Student Opportunities

Gifts through *Time to Rise* are **making a difference for students now** — with 141 new current-use scholarships and approximately \$10 million a year in current-use scholarship distributed to students in real time — **and for the future** — with 295 new endowed scholarships and \$231 million in endowed scholarship that will support students in perpetuity.



### Dreams + Support = Opportunity

Across the last eight years, your generosity has **opened wide the doors to Marquette**. From individual named scholarships like the *William G. "POP" Fotsch Engineering* scholarships, the *Donald J. and Frances I. Herdrich* scholarships, and the *Knap Endowed Scholarship* to remarkable estate pledges and support at the foundation and corporate levels through scholarship programs like Marquette's *Burke Scholars*, *Trinity Fellows*, and the *Wintrust Ignatian Promise Scholarship*, you have impacted thousands of lives and will continue to impact thousands more.



Students collaborate in the Engineering Student Success Center.

“

As an underrepresented, first-generation immigrant, your scholarship means more to me than words can express. It has not only provided me with financial support but has also given me the confidence and motivation to succeed in my academic and personal endeavors.”

**YOUSEF**, *Health Sciences student*

“

Marquette has helped me grow in every aspect. I am thankful for your generosity, which has fueled and enabled all my experiences here.”

NICHOLAS,  
Engineering student



### Success for the journey

In the early years of *Time to Rise*, alumni couple Jim and Kelly McShane had the vision to support students through a leadership gift to create a success center based in the Opus College of Engineering. Today, that vision has not only resulted in more than 1,500 annual student visits to the Engineering Student Success Center, but also helped inspire the university's **broader focus on holistic student success**, from the growth of other college-based success centers to Marquette's now-open central resource hub for all students in the Lemonis Center for Student Success, made possible by the philanthropic leadership of Marcus and Bobbi Lemonis.

### A sense of belonging

*Time to Rise* helped Marquette **expand its full-tuition Urban Scholars program to 45 students annually** and emphasized **support for first-generation students** — whether through scholarships or innovative initiatives like the RISE (Ready to Inspire Success and Excellence) and Encuentros orientations that help Marquette feel like home for our diverse student populations.

### Bridging the gap

Hope is brighter for students who encounter financial emergencies during their time on campus thanks to the **extraordinary growth of Marquette's Bridge to the Future Fund**. Bridge helps close the tuition gap for students in challenging economic situations — an absolutely vital resource during the COVID-19 pandemic.

- **\$3.2+ million raised** for *Bridge to the Future* during *Time to Rise*.

## Support for Teacher-Scholars

Our teacher-scholars are not only exceptional in helping to develop men and women for others, they also elevate Marquette's global reputation, research discoveries, servant leadership, and prestige among peers. *Time to Rise* helped provide resources for faculty and academic leaders to excel.

- More than **\$185 million raised to support our faculty.**
- More than **118 faculty-focused funds established**, including those that advance faculty research and support graduate assistants.
- **Nearly a dozen endowed faculty or directorship positions established or grown.**
- Updated academic facilities like O'Brien Hall (Business), Straz Hall (Nursing), green screen technology within Johnston Hall (Communication), the Neuro Recovery Clinic (Health Sciences), the Omron Advanced Automation Lab (Engineering), upgraded dental clinics, Marquette's Athletic and Human Performance Research Center and more.

**13 current Marquette faculty members are listed among the top 2% of cited scientists in the world.**



Assistant Professor Chelsea Cook, Biological Sciences, immerses students in the study of bees.



“

The first value that comes to mind about my Marquette experience is excellence. The rigorous amount of information that’s placed in front of you really helps prepare students for the real world and also the impact that my professors have had on me.”

JIRAL, *Bus Ad '23*



“

We’ve investigated excellent research programs at other institutions and have concluded the research team [at Marquette] has the best potential for a breakthrough achievement toward more effective treatment of this disease.”

*Donors to Marquette’s depression research fund*



Clockwise from top left: Nursing students demonstrate a poster session for research; Dr. Terence Ow, professor of Information Systems, Analytics and Supply Chain Management; Werner Endowed Chair Ayman EL-Refaie works with a student in the Werner Sustainable Energy Lab; Rev. Jim Pribek, S.J., assistant vice president for Mission and Ministry, teaches in the classroom.

## Foster University Innovation

Because of you, here's how Marquette teacher-scholars across our colleges and professional schools are leading and serving in new ways with immersive learning experiences for students and opportunities to positively impact their fields and communities.

- **Advancing technology** through the campaign-launched Northwestern Mutual Data Science Institute in a cross-city collaboration with UWM.
- **Meeting the need to train more mental health professionals** through an endowed professorship and graduate scholarships.
- **Offering incarcerated and formerly incarcerated students an immersive stepping stone toward higher education**, learning alongside Marquette students through our Educational Preparedness Program and the McNeely Prison Education Consortium.
- **Strengthening students' ability to navigate tough, necessary conversations** across differences through our unique Civic Dialogues program.
- **Fostering real estate expertise for Catholic, Jesuit higher education** through the Vieth Institute for Real Estate Leadership and the Vieth Directorship.
- **Empowering investigative journalism** through the expansion and full endowment of Marquette's O'Brien Fellowships, which also provide mentoring for student journalists alongside the fellows.



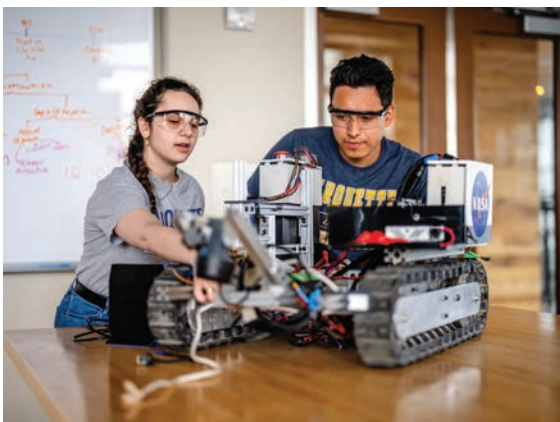
Left to right: Students become teachers in the College of Education; Marquette studio facilities in Johnston Hall.

### 18 centers of excellence created or expanded,

including Marquette's Vieth Institute for Real Estate Leadership, the Northwestern Mutual Data Science Institute, the Institute for Women's Leadership and additional support for the Les Aspin Center for Government, Center for Peacemaking, Center for the Advancement of the Humanities and more.



- **Changing lives for people with neurologic conditions** through innovative rehabilitation in Marquette's Neuro Recovery Clinic.
- **Providing hope for better treatment of mental illness** through research and discoveries at the College of Health Science's Charles E. Kubly Mental Health Research Center.
- **Improving summer reading for Milwaukee kids** through the Tragil Wade-Johnson Summer Reading Program and the Hartman Center.
- **Instilling leadership skills across all Marquette students** through the E-Lead program and Fotsch Innovation and Engineering Leadership Development (FIELD) Center.
- **Elevating research collaborations** through the Joint Department of Biomedical Engineering and the Hammes Family Chair between Marquette and the Medical College of Wisconsin.
- **Expanding the number of Marquette nurses** — especially those serving rural and diverse populations — through scholarships, a revitalized College of Nursing plan, and simulation spaces in our new home in Straz Hall.
- **Becoming the first college of nursing in the nation to collaborate with Epic**, the industry leader in electronic health records.
- **Advancing the powerful concepts of reconciliation and healing** through the Andrew Center for Restorative Justice.
- **Serving as a leading venue for intelligent civil discourse** about law and public policy matters through the Lubar Center.
- **Serving vulnerable and special needs patients** through updated clinics and the Delta Dental Clinic for Urgent and Special Care.
- **Building the pipeline of dental scholarship and talent for Wisconsin and beyond.**



Clockwise from top left: The Omron Advanced Automation Lab; Working with a microscope in Assistant Professor Anita Manogaran's Biological Sciences lab; Late President Lovell, Acting President Kimo Ah Yun and others observe research from the South Pole; Engineering students hone their robot for NASA's LUNABOTICS competition.

# Transform Our Campus Environment

## Dynamic Living and Learning

From academic, research and worship spaces to student residential, recreational and resource spaces, your *Time to Rise* gifts keep our campus thriving.



“

The faculty and the professors encourage us to seek out opportunities and to explore the things that inspire us and move us in different ways.”

KATIE, Arts '22

Clockwise from top: Straz Hall, the new home for Marquette Nursing; Inside the Lemonis Center for Student Success; Renovated Chapel of the Holy Family in the Alumni Memorial Union during memorial Mass for late President Lovell; St. Ignace statue on Chapel of the Holy Family terrace.





## MORE ELEVATED SPACES

- Athletic and Human Performance Research Center (AHPRC)
- The Commons residence hall
- Eckstein Common
- Dr. E. J. and Margaret O'Brien Hall, the new home for Marquette Business
- St. Joan of Arc Chapel preservation
- Marian Grotto
- Neuro Recovery Clinic
- Henke Terrace and 707 Hub
- Dental clinic renovations
- AHPRC Phase II - fundraising continues



Clockwise from top left: Wellness + Helfaer Recreation, including the LOVELLSTRONG Center for Student Well-Being; Dr. E. J. and Margaret O'Brien Hall; St. Joan of Arc Chapel; The Commons residence hall; Henke Terrace.



Clockwise from top left: Men's Basketball Coach Shaka Smart with late President Lovell; Families pose with President Lovell for Commencement; Campus is illuminated to celebrate Marquette Basketball; Assistant Professor Somesh Roy (left) shows off Engineering's green roof; Marquette Hall glows blue; Alumnus Dwyane Wade cheers on young readers on campus.

# TIME TO **RISE**

---

THE MARQUETTE PROMISE TO BE THE DIFFERENCE

We rise in *gratitude* and  
carry forward the  
*promise* together.



MARQUETTE  
UNIVERSITY

# TIME TO RISE

---

THE MARQUETTE PROMISE TO BE THE DIFFERENCE

University Advancement  
Marquette University  
Zilber Hall, 4th Floor  
1250 W. Wisconsin Ave.  
Milwaukee, WI 53233

[timetorise.marquette.edu](https://timetorise.marquette.edu)