

**MARQUETTE ON THE RISE**  
**CAMPAIGN IMPACT REPORT**  
FISCAL YEAR 2021

# TIME TO **RISE**

THE MARQUETTE PROMISE TO BE THE DIFFERENCE



**MARQUETTE**  
UNIVERSITY

**Thank you  
for rising with us.**



“

*I've often said people care more about this institution than any place I've ever seen. When we've needed it the most as a campus, our alumni and benefactors have stepped up in huge ways.”*

**PRESIDENT MICHAEL R. LOVELL**

*During the public campaign launch, April 10, 2021*

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## ***LOOK HOW FAR WE'VE RISEN.***

**Dear Marquette alumni, parents and friends,**

Since our public campaign launch in April, *Time to Rise: The Marquette Promise to Be The Difference* has generated broad-based momentum due to your generous support. What began during the quiet phase in 2016 has now become a visible and inspiring philanthropic endeavor — a collective effort to raise \$750 million in gifts and pledges to support Marquette today and secure a bright future for our university.

This inspiring journey has already made a great impact throughout our community. In the pages that follow, we are pleased to showcase many highlights in *Time to Rise* so far and share the exciting funding opportunities that remain.

For over 140 years, Marquette has served as a leading Catholic, Jesuit institution that educates our students to be men and women for others. *Time to Rise* is showing our students, faculty and communities that Marquette's worldwide network of alumni, parents and friends values giving back so we can all Be The Difference.

For Marquette,

A handwritten signature in blue ink that reads "Tim McMahon".

Tim McMahon  
*Vice President, University Advancement*

## Time to Rise Campaign Executive Committee

### NATIONAL CAMPAIGN CO-CHAIRS

Mary Ellen Stanek, Arts '78  
Dr. Scott P. Stanek, Arts '77, Dent '82  
Charles M. Swoboda, Eng '89  
Karen A. Swoboda, Eng '90

Richard M. McDermott (Rick), Eng '91, Law '94  
Engineering

Dr. Susan P. Meinerz, Arts '79, Dent '84  
Dentistry

Christina M. Novak, Comm '06  
Athletics

Steven M. Novak, Comm '06  
Athletics

Emily Schumacher-Novak, Comm '07, Grad '10  
Annual Giving

Greg Schumacher-Novak, Eng '08, Grad '09  
Annual Giving

Paul L. Porretta, Arts '81  
Northeast

Daniel S. Real, Bus Ad '81  
Health Sciences

Jay O. Rothman, Arts '82  
Arts & Sciences

James P. Ryan, Arts '89  
Chicago

Tracy A. Ryan, Comm '89  
Chicago

Mary E. Stanton, Arts '02  
Mid-Atlantic

Thomas H. Werner, Eng '86  
West

### COMMITTEE CHAIRS

Sheri L. Adams  
Parents

Joel J. Andryc, Sp '79  
Communication

Anthony J. Binsfeld, Eng '73  
Upper Midwest

Richard A. Broeren, Jr., Bus Ad '77  
Business Administration

Patrick O. Dunphy, Law '76  
Law

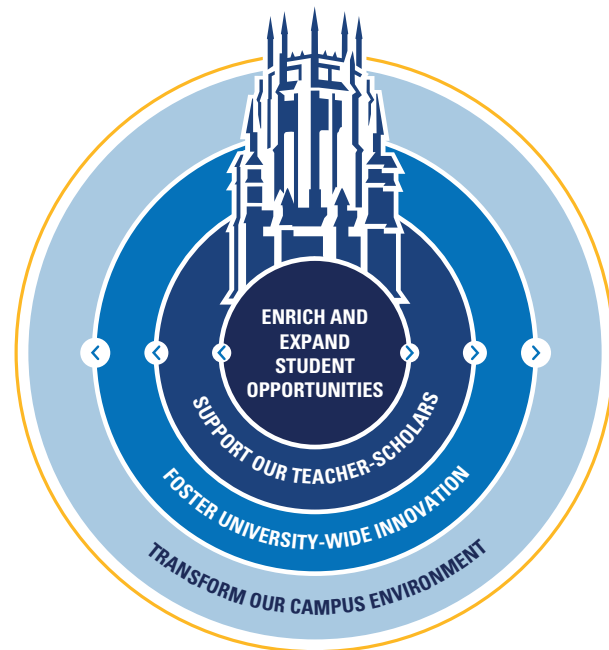
Michael A. Giffhorn, Bus Ad '80, Grad '81  
Milwaukee

Terry A. Jackson, Nurs '87  
Nursing

Adam McCostlin, Bus Ad '06  
Young Alumni

Beth McCostlin, Arts '06  
Young Alumni

## Campaign Objectives



## IMPACT BY THE NUMBERS

(as of June 30, 2021)



MORE THAN  
**\$472M RAISED**  
63% OF GOAL



**50K+ DONORS**  
21K FIRST-TIME DONORS  
have supported the campaign to date



ANTHEM VIDEO  
GENERATED  
**36K+ VIEWS**  
IN 24 HOURS

RECEIVED OUR  
**100TH**  
**7-FIGURE**  
CAMPAIGN GIFT



SURPASSED  
**550 6-FIGURE+**  
CAMPAIGN GIFTS

NEARLY  
**\$200**  
MILLION  
CONTRIBUTED TO  
SCHOLARSHIPS



**\$145 MILLION**  
SPECIFICALLY TO  
ENDOWED  
SCHOLARSHIP  
FUNDS

**226**  
FOUNDERS  
SOCIETY  
MEMBERS  
whose Lifetime  
giving totals \$1M+

**785**  
LEGACY  
SOCIETY  
MEMBERS  
who named Marquette  
in planned and estate gifts



“

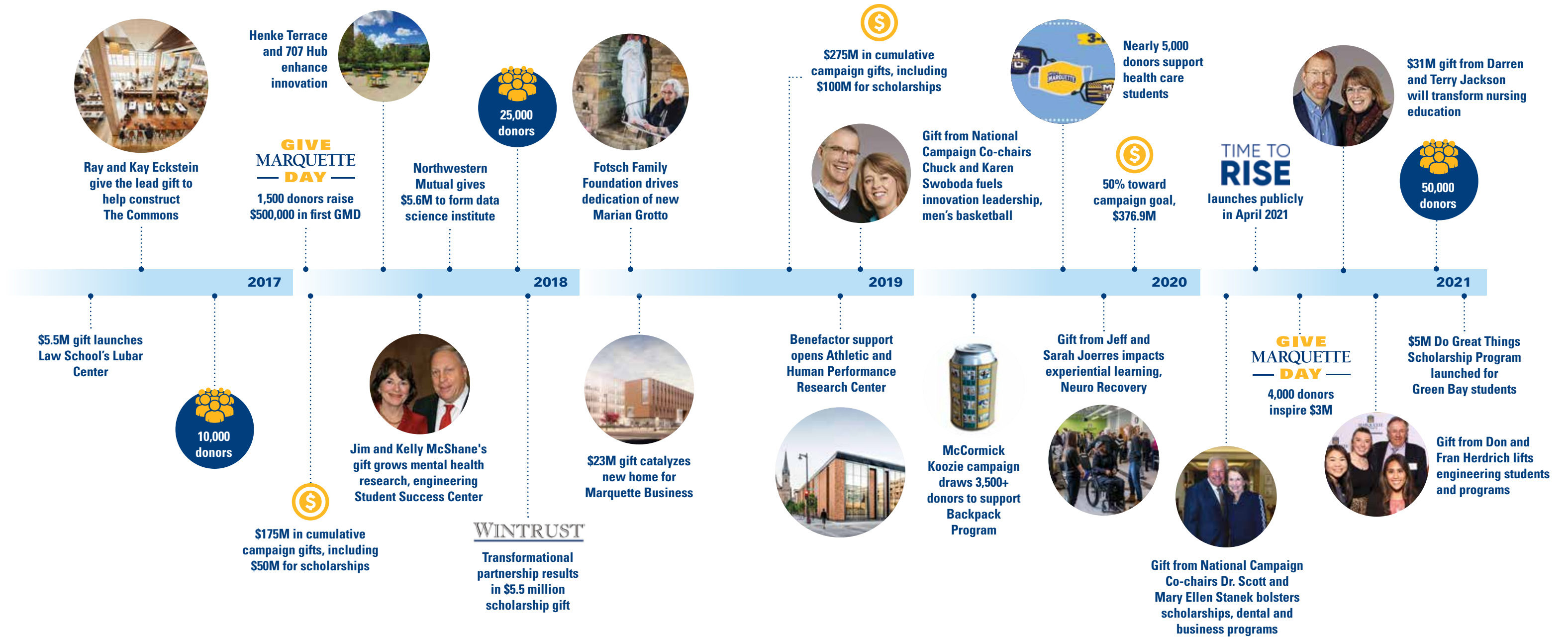
*This campaign is the most ambitious in university history. There's something for everyone. If there's a passion you have — whether it be students, programming, athletics or more — we have a way to channel your support.”*

**PRESIDENT MICHAEL R. LOVELL**

# CAMPAIGN

# MILESTONES

TO DATE



## Strengthening public service journalism

Thanks to a \$5 million gift from the Frechette Family Foundation, Marquette's Diederich College of Communications is growing its renowned O'Brien Fellowship in Public Service Journalism, giving students unique opportunities to work alongside professional journalists as they report on stories that make a difference in our communities. The program extends the family legacy of Marquette alumni Alicia and Perry O'Brien.



Students collaborate in the renovated student media space in Johnston Hall.

“We are honored to support the growth of the O'Brien Fellowship. Our parents were very involved in its launch, and it was one of the greatest joys in their lives. Not only are students getting this great opportunity, the Fellows are getting the resources they need. It's a win-win for everyone.”

**KATHLEEN FRECHETTE TENHULA**  
President of the Frechette Family Foundation

## Developing tomorrow's leaders

Launched in 2014, E-Lead (Excellence in Leadership) focuses on developing students' abilities to lead and innovate. Started in the Opus College of Engineering, donors invested in the program to broaden access to students across campus. “We see remarkable transformation in our E-Lead students,” said Kate Trevey, director of engineering and innovation leadership development. “Our supporters have ensured that hundreds of additional students will graduate with enhanced self-awareness and emotional intelligence, all shaped in our Jesuit tradition.”

## Establishing scholarship pathways

### Marquette Experience Pathway

John Stollenwerk, a 1958 Marquette High alumnus and a 1962 Marquette University alumnus, strengthened both schools' connection with a \$2.5 million gift to create “The Marquette Experience Pathway” along with his wife, JoEllen, a 1966 alumna. The Pathway offers scholarships, enhanced admissions counseling and the opportunity to take Marquette University courses at a significantly reduced cost while in high school.

“Catholic schools have shaped every aspect of our lives and inspired an understanding that we are called to live our lives in service to others.”

**STOLLENWERK FAMILY**

### Marquette University Mental Health Pathway

Thanks to a generous campaign gift that has created a new pathway in collaboration with St. Norbert College, the journey is underway for eight Marquette graduate students who want to serve as mental health and counseling professionals educated in Catholic, Jesuit values. Their opportunity will also help close gaps in community mental health care.



“I am honored to be a recipient of the Marquette University Mental Health Pathway Scholarship. I am a second-year student and also an intern at a Milwaukee hospital. Upon graduation, I will seek employment so I can continue to hone my skills as a mental health counselor and ... give back to the communities and clients I serve.”

Graduate student recipient

“In my first year, I am establishing connections with local churches to train laypersons to provide mental health ‘first aid’ and ... aid recovery from the trauma of losing a loved one to suicide. Philanthropic support is making it possible to pursue these important mental health research avenues.”

**DR. STEPHEN SAUNDERS**

Schneider Distinguished Professor in Psychology

## Bolstering Marquette’s distinctive Les Aspin experience

The public launch of *Time to Rise* inspired longtime Les Aspin Center for Government supporter Jackie Lewis (Arts '60) to rise yet again through multiple major gifts for Marquette’s renowned center in Washington, D.C. Nearly 3,000 students have gone on to careers in Congress, government agencies, public service organizations and private firms.

“*For years, I have witnessed the impact of the Les Aspin Center and the transformation of countless leaders. My hope is these gifts inspire others. Everybody wants to rise. The greatest happiness we experience is when we are kind and give back.*”

**JACKIE LEWIS**  
Marquette alumna and supporter



Rev. Timothy O'Brien, Ph.D. (left), director and adjunct professor of American Government, is a constant in the Les Aspin student experience.

## Building the future for Business and innovation

Rising from the corner of 16th and Wisconsin, Marquette’s new home for Business and Innovation Leadership is a triumph of philanthropic impact — the largest, fully donor-funded project in university history. The \$60 million, 100,000 square-foot building was driven by more than 250 donors, including 60 alumni, parents and friends who have committed gifts of more than \$100,000 and 14 benefactors of \$1 million or more.



Construction is underway, and the building is scheduled for completion by the end of 2022.

Rendering courtesy of BNIM.



## Marquette Nursing on the rise

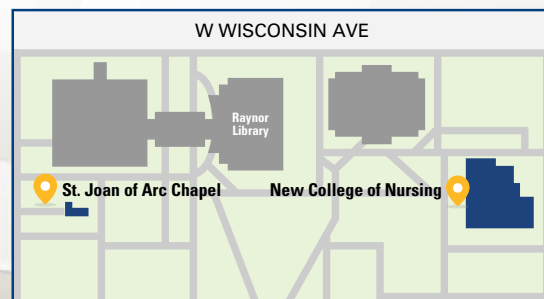
Through an ambitious strategic plan, scholarships that enhance nursing diversity, and plans for renovated and expanded space within Straz Hall, Marquette's College of Nursing continues to lead in developing compassionate patient advocates who are exquisite clinicians. Your generosity makes it possible.



Marquette nurses are called to leadership.

“*As a first-generation student, attending college has always been a dream. I work hard to make my family proud and let them know they didn't immigrate to the United States for nothing, but rather to give me opportunities that wouldn't have been possible otherwise.*”

*Recipient of All-In Marquette College Completion Scholarship*



## Accelerating support for neuro recovery

Multiple campaign leadership gifts have added \$3 million in support for Marquette's Neuro Recovery Clinic so far in 2021. Within the clinic, expert faculty from the College of Health Sciences work alongside undergraduate and graduate students to deliver life-changing therapeutic recovery. Since its founding in 2019, the clinic has facilitated more than 5,000 appointments.



Marquette's Neuro Recovery Clinic makes a life-changing difference for patients.

“*The Neuro Recovery Clinic allows patients to step outside prognoses and statistics, and into the realms of hope, recovery and inspiration. We are honored to support such an innovative and important facet of the university we love.*”

**NEURO RECOVERY CLINIC DONOR**

## Elevating research

Benefactors are fueling new research across Marquette. From laboratory research to examining societal issues as part of our Institute for Women's Leadership to exploring cyber trends in data science, philanthropic support is catalyzing opportunity for our students and faculty scholars.



Research opportunities like this one in our College of Health Sciences provide students with lab experience beyond the classroom.

## Faith in our students

Student success is at the heart of our campaign impact. Through broad support for Student Affairs and experiential learning, you are advancing programs like Urban Scholars, Bridge to the Future, the Educational Opportunity Program and RISE (Ready to Inspire Success and Excellence). Inclusive experiences across campus and beyond prepare all Marquette students for success after graduation.

## Gratitude in bloom

As preservation work wraps on the St. Joan of Arc Chapel, the grounds now feature structural updates and technology, alongside a gratitude garden that honors donors whose support revitalized the university's central worship and reflection space. An endowment will also ensure the care and maintenance of our beloved chapel in perpetuity.



“*Our approach to student success focuses on caring for the whole person and empowers students to realize their full potential.*”

– **DR. SARAH FELDNER**  
Dean of the Diederich College of Communication

# TIME TO RISE

THE MARQUETTE PROMISE TO BE THE DIFFERENCE

## Fulfilling our Marquette promise

As we look ahead to the next few years of our *Time to Rise* campaign, we see tremendous opportunities to continue to rise and fulfill our promise to both current students and those who will attend Marquette in future generations. We have witnessed the immense generosity and impact of our alumni, parents and friends, and we look ahead with gratitude and excitement. Our 140-year foundation is enduring, our people are resilient and our future is undeniably bright.

Tulips bloom in front of St. Joan of Arc Chapel, now undergoing preservation.





MARQUETTE  
UNIVERSITY

# TIME TO RISE

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THE MARQUETTE PROMISE TO BE THE DIFFERENCE

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[timetorise.marquette.edu](https://timetorise.marquette.edu)