

CONTINUING PHILANTHROPIC MOMENTUM

Your impact inspires us! While 2020 brought many challenges, it also brought renewed commitment and support from our Marquette family of donors. The momentum of your gifts carries us into 2021 and beyond. **Thank you** for being the difference for our students and faculty.



MARQUETTE UNIVERSITY

BE THE DIFFERENCE.

RECENT IMPACT BY THE NUMBERS



\$48M
RAISED
SINCE JULY 2020



16,680
DONORS
SINCE JULY 2020

100% DONOR-FUNDED FACILITY!

\$59M
RAISED TOWARD A \$60M
GOAL FOR MARQUETTE'S
NEW HOME FOR
**BUSINESS &
INNOVATION
PROGRAMMING**



60+ WEBINARS
7K PARTICIPANTS
SINCE LAUNCH

7 NEW FOUNDERS SOCIETY MEMBERS
SINCE JULY 2020, JOINING THE 200+ INDIVIDUALS
WITH A LIFETIME GIVING OF \$1M+

12 NEW LEGACY SOCIETY MEMBERS
SINCE JULY 2020, JOINING NEARLY 800 OTHERS WHO
HAVE DOCUMENTED THEIR PLANNED GIFTS TO
BENEFIT MARQUETTE

SUPPORTING STUDENTS STUDYING TO JOIN THE FRONTLINES OF HEALTH CARE



\$200K+
RAISED

in one month through
our "get a mask, give
a mask" initiative



2M+
SOCIAL MEDIA
IMPRESSIONS

in one month, raising
visibility of Nursing and
Health Sciences



BRIDGE TO THE FUTURE

SINCE MARCH 2020

- 188 students supported
- \$1M raised
- 91% graduation rate for Bridge recipients
- Strongest support in over a decade!



18TH
UNDERGRADUATE TEACHING
US NEWS & WORLD REPORT RANKINGS

ENGAGEMENT THROUGH MARQUETTE'S DIGITAL ADVENT CALENDAR



60K+ page visits in December

600K social media impressions in December

CORPORATE AND FOUNDATION GIVING

From July 2020 through Jan. 10, 2021



CORPORATIONS

230 DONORS **\$5.3M** SUPPORT **\$119K** MATCHING GIFTS



FOUNDATIONS

151 DONORS **\$10.4M** SUPPORT **\$34K** MATCHING GIFTS

We are profoundly grateful.
Imagine where we can go next. **TOGETHER.**

Celebrate our launch of Marquette's comprehensive
philanthropic campaign on April 10!